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## BW Converting to showcase Hudson-Sharp pouch machinery and Baldwin film technologies at K 2025

*Innovations on display reflect the company's commitment to automation, sustainability and process efficiency in the plastics value chain*

GREEN BAY, Wis. — Sept. 24, 2025 — At [K 2025](#), taking place Oct. 8–15 in Düsseldorf, Germany, [BW Converting](#) will highlight a powerful lineup of its Baldwin, PCMC and Hudson-Sharp brand solutions in Hall 3, Stand B16. The company will present equipment and systems that help film producers, converters and brand owners advance efficiency, sustainability and product performance.

BW Converting solutions featured at the show will include:

- **[Hudson-Sharp Apollo Series wicketers](#)**: Delivering up to 450 bags per minute with advanced automation for higher throughput and labor efficiency.
- **[PCMC Meridian Elite+ laser roll cleaner](#)**: Offering deep precision cleaning and extended roll life, plus an integrated cell volume measurement option.
- **[Baldwin Defender® View](#) and [Baldwin Defender® 100% Inspection platform](#)**: Combining advanced web viewing and 100% defect detection.
- **[Baldwin Film Cylinder Cleaner™ \(FCC\)](#)**: Providing fast and deep cleaning of cast and chill cylinders.
- **[Baldwin Corona Pure](#) and [Segment Corona treatment systems](#)**: Enhancing adhesion across film substrates.
- **[Baldwin Rotor Spray system](#)**: Enabling uniform, near-zero-waste application of anti-fog, anti-static and release agents to films.



At K 2025, BW Converting will highlight a powerful lineup of its Baldwin, PCMC and Hudson-Sharp brand solutions.

These solutions give plastic and flexible packaging producers the ability to run the widest range of substrates, reduce both chemical and material waste, shorten changeovers and achieve consistently high product quality.

“Converters and film producers are navigating rapid shifts in sustainability requirements, labor challenges and brand-owner expectations for packaging performance,” said Jonathan Fore, Senior Director, Product Management and Strategic Marketing, BW Converting. “At K 2025, BW Converting is bringing together solutions that directly address those realities, from cleaner, more efficient roll and cylinder maintenance to smarter surface treatment to pouch machinery built for fast changeovers and recyclable materials. Our goal is to help customers achieve measurable production and sustainability gains, today and for the long term.”

The systems featured at K 2025 reflect BW Converting’s commitment to practical innovation: solutions that are automation-ready, sustainability-driven and easy to integrate across plastics and flexible packaging operations.

To learn more or schedule a demo, visit Hall 3, Stand B16 at K 2025 or [bwconverting.com](http://bwconverting.com).

#### ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to [bwconverting.com](https://www.bwconverting.com).

#### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#). To learn more, go to [barrywehmiller.com](https://www.barrywehmiller.com).