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BW Converting to feature Baldwin corrugated solutions at FEFCO Technical Seminar 2025
Featured technologies spotlight automation, sustainability and print performance for corrugated board production

GREEN BAY, Wis. — Sept. 29, 2025 — [BW Converting](#) will highlight its advanced Baldwin brand corrugated technologies at the [FEFCO Technical Seminar 2025](#), taking place Oct. 8–10 at La Nuvola Roma Convention Center in Rome, Italy. The featured systems are engineered to help corrugated converters reduce downtime, save energy, expand press capacity and increase run-to-run consistency.

Featured technologies at the seminar will include:

- **[Baldwin Flexo Cleaner Brush™](#)**: An automatic plate cleaning system that fully cleans plates in just four minutes, removes hickeys in as little as two seconds and uses only 10% of the solvent required for manual cleaning. The result is sharper print quality, reduced waste and up to 1,000 additional production hours per year.
- **[Baldwin FlexoDry™ IR](#)**: An infrared drying solution designed specifically for corrugated plants. By optimizing drying efficiency, FlexoDry achieves up to 30% energy savings while ensuring reliable, uniform performance across high-volume board production.



BW Converting will display its Baldwin Flexo Cleaner Brush™ technology at FEFCO Technical Seminar 2025.

“Corrugated converters are under pressure to improve quality while lowering costs, and BW Converting’s Baldwin corrugated technologies are built to deliver exactly that,” said Robert Waddington, Curing and Drying Product Line Leader, BW Converting. “With automated cleaning and energy-efficient drying, as well as state-of-the-art safety features, we’re giving manufacturers the tools that directly impact their productivity, sustainability and lean manufacturing goals.”

The technologies featured at FEFCO reflect BW Converting’s ongoing investment in automation and process efficiency, helping corrugated producers stay competitive in a market defined by rising quality standards and tighter sustainability requirements.

To learn more, visit BW Converting at Booth #201 at the FEFCO Technical 2025 or bwconverting.com.

ABOUT BW CONVERTING

From paper to plastic, ink to textile products, to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebieber (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to bwconverting.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.