

## FOR IMMEDIATE RELEASE

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## Baldwin presents free webinar on automated cleaning of high-graphics presses *Corrugated printers can attend a live session hosted in German or view a recorded English session*



*Baldwin's unique FlexoCleanerBrush achieves unparalleled automatic cleaning results on high-graphics corrugated printing presses.*

ST. LOUIS — Feb. 16, 2021 — Baldwin Technology Company Inc. is inviting corrugated printers to a free webinar hosted in German on February 25 at 11 a.m. Central European Time. The live educational session—which will be recorded for later viewing—will present corrugated cleaning trends, challenges, needs and solutions. An English version of the webinar is available on-demand as well.

“In our webinar, corrugated printers will see comparisons of manual and automatic cleaning, as well as cloth versus brush technology,” said Michael Stürmer, Vice President of Product Line Cleaning at Baldwin and webinar subject matter expert. “The corrugated business is booming, and because there are many companies, printers need to differentiate themselves by speeding up production and enhancing production quality.”

Webinar attendees also will learn more about Baldwin's cleaning technologies and how they can improve sustainability, safety, production speeds, waste reduction and more. Baldwin's [FlexoCleanPick](#) and [FlexoCleanerBrush](#) automate common cleaning tasks, like hickey-picking and end-of-run cleaning. In fact, with the FlexoCleanerBrush, printers can pick hickies in seconds and run complete full-plate cleaning programs in minutes.

Those interested can [register for the live webinar in German here](#); all registrants will receive a link to the video recording afterward. [Register to receive a link to the recorded English webinar here.](#)

### ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmilller company. For more, visit [baldwintech.com](http://baldwintech.com).

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